

PERSON OF THE YEAR

TIME

—
DONALD
TRUMP
—

The Trading Heart of Japan



“Trading companies communicate market needs between consumers and artisans.”

Mamoru Maenishi
President
Ever-On Corporation

Japan is renowned for excellence in manufacturing and innovation. However, just as important to the nation’s economic success is its proud tradition of trading companies. For almost 90 years, the Osaka-based Ever-On Corporation has played a crucial role in machinery production, supporting sales of vital components such as bearings and belts. Well-established in Japan, the company is now looking to expand across Asia. A new office is planned for Thailand, while Laos and Cambodia have been mentioned as markets with exciting potential. President Mamoru Maenishi is a champion of his firm’s part in the manufacturing industry. “Whether a company is an SME or a major manufacturer, it’s hard to cover Japan with just their own sales capabilities. This is likely the reason trading companies are so prevalent in Japan,” said Maenishi.

